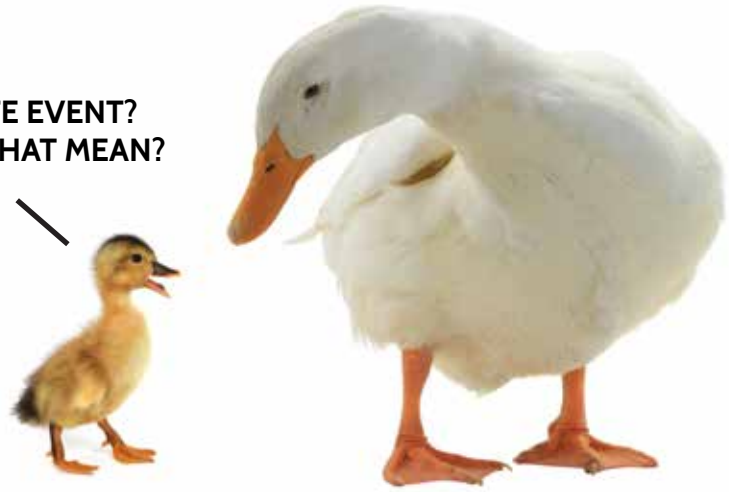


**A ZERO WASTE EVENT?  
NOW WHAT'S THAT MEAN?**



## **WELCOME TO THE KITTERY BLOCK PARTY, A ZERO WASTE EVENT!**

“Zero waste? Now what’s all this about?” you might be asking yourself. Well, we love putting on the Kittery Block Party, but we’ve often had a nagging feeling about the garbage it creates, and we’ve worked hard to control it. This year, we need your help more than ever.

We are encouraging our vendors to seek out sustainable promotional pieces to showcase your company, demonstrating your commitment to keeping more garbage out of the landfills. Please consider the marketing items you plan on bringing and avoid what is known in the promotional industry as “Trinkets and Trash.” Nobody needs another stress-ball or balloon. Maybe you can teach Steve over in sales to make origami!

Planning on having food or beverage to give away? We can provide you with compostable plates and cutlery, for FREE! Please indicate on your application if you need these items. Please do not bring pre-wrapped food or drink items.

There will be COMPOST and RECYCLE bins throughout the Block Party for convenience. We will also have a handfull of LANDFILL bins, but our goal is to ensure they aren’t necessary.

Please help us host an environmentally conscious and responsible event. We love throwing this party for our beloved Town of Kittery, but let’s ensure our planet loves it too.

By signing below you agree to these environmentally-friendly standards. It’s the equivalent of a pinky-swear, and our legal team has assured us you don’t want the bad karma associated with breaking it.

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VENDOR REPRESENTATIVE SIGNATURE

VENDOR REPRESENTATIVE PRINTED NAME

DATE



## **WE'RE ON A MISSION**

Our goal? Create a celebration of local art, culture and food that fosters lasting relationships, strengthens community, and creates lasting memories for all. Oh, and have fun doing it!

## **IT'S ALL ABOUT FOCUS**

And our focus is local. We celebrate our region's artisans, artists, non-profits, farmers, businesses, and restaurants, and support all forms of community involvement. We feature a children's area, live entertainment throughout the day, demonstrations and educational exhibits. We want to entice, educate, and entertain all ages.

KBP is a rain or shine event, and there is no admission fee.

## **LOCATION, LOCATION, LOCATION**

Vendor booths will be set up in Kittery Foreside. The downtown will feature booths and entertainment from Government Street through Wallingford Square and up Walker and Wentworth Streets. The Block Party's main venue is compact and walkable, making everything easily accessible from the centrally located main stage area on the corner of Walker Street and Government Street. There's probably a map on our website. If there isn't, there should be.

## **BOOTH SIZE AND STUFF**

- Each booth space is approximately 10' deep x 10' wide.
- Limited generators will be permitted on a review basis.
- Food vendors only: There are a limited number of booths with power available on a first-come, first-served basis for an additional \$30 fee.
- A photocopy of a current health license will be required of all food vendors and should be attached to the application.

## **EXHIBITORS AND VENDORS**

The festival includes the following categories of exhibitors.

- Non-profit organizations
- Artisans/craftspeople\*
- Food vendors
- Commercial vendors

**\*NOTE:** Preference will be given to hand-made products. The KBP Committee reserves the right to restrict the sale of merchandise it deems inappropriate.

Fees are non-refundable – the Kittery Block Party is a rain or shine event (although Pastor Brad reserves a partly cloudy day in the 70s well in advance).

## **SETUP, BREAKDOWN, AND EXPECTATIONS OF ETIQUETTE**

- Booth setup begins at 7 am. Please note that tents, tables and chairs **WILL NOT** be provided and are the responsibility of the vendor/exhibitor.
- Booth Breakdown begins promptly at 4pm. Please do not start earlier.
- The festival begins at 10 am and ends at 4 pm. Exhibitors should plan to be open the entire time.
- Exhibitors are responsible for setup and breakdown (although volunteers may be available to help).
- Booths are expected to remain open from 10 am until 4 pm. Did we say that already?
- No vehicles will be allowed in the festival area during the festival.
- Booths will be set up on pavement; no spikes can be used.
- Mother Nature can be tough. Be sure your booth is prepared to withstand a variety of weather elements, such as hot sun, wind, and rain. Pastor Brad is good, but not perfect.
- There will be event volunteers available for guidance.

## **SAFETY DOESN'T TAKE A VACATION**

The Kittery Police Department and an ambulance crew will be present during the festival.

## **PUBLICITY**

The festival will be publicized through local media, on the festival website ([www.kitteryblockparty.org](http://www.kitteryblockparty.org)), and on the KBP Facebook page. Don't forget to "Like" us!

## **APPLICATION TIMELINE**

Vendors are accepted on a first-come, first-served basis, so please send your application as soon as possible to reserve your space. Please Note: Preference will be given to Artisans/Craftspeople versus Commercial exhibitors. The KBP Committee reserves the right to restrict the sale of merchandise it deems inappropriate.

## **APPLICATION PROCESS**

Please submit your application with your non-refundable payment, and a short description with photographs and/or links to your website to:

Todd Henley  
Kittery Community Center  
120 Rogers Road, Kittery, ME 03904  
Make checks payable to: Kittery Community Center/Block Party

Applications can also be returned electronically.  
Please email them to [thenley@kitterycommunitycenter.org](mailto:thenley@kitterycommunitycenter.org)



**SCHEDULE OF FEES**

Vendors will be reviewed on a first-come, first-served basis.

\$25	<b>LOCAL NON-PROFIT ORGANIZATIONS</b> • Informational only – No sales (collection jar permitted)
\$75	<b>LOCAL NON-PROFIT ORGANIZATIONS with SALES</b>
\$75	<b>ARTS &amp; CRAFTS VENDORS</b> • Handmade products only (NO manufactured or imported items)
\$125	<b>COMMERCIAL VENDORS</b> • Preference will be given to hand-made products
\$50	<b>All registrations AFTER MAY 10TH will incur a \$50 LATE FEE</b>
\$	<b>TOTAL ENCLOSED WITH APPLICATION (non-refundable)</b> Please make check payable to: Kittery Community Center/Block Party

ARE YOU KIDDING ME?  
 WHEN DOES THIS END?

IT'S SOOOOOO LONG!

WHO FARTED?





## WHO'S DOIN' WHAT NOW?

Please provide contact information and details about your plans for the Block Party!

CONTACT NAME
WHO'S WORKING THE BOOTH?
NAME OF ORGANIZATION
ADDRESS
CITY/TOWN/STATE/ZIP
TELEPHONE
EMAIL
WEBSITE
TELL US ABOUT YOUR PLANS! ARE YOU SELLING ANYTHING? GIVING ANYTHING AWAY? DETAILS, PLEASE!
PLEASE INCLUDE PHOTOS OF YOUR WORK FOR OUR FILES AND FOR PROMOTIONAL PURPOSES.

## THE NITTY GRITTY: KITTERY BLOCK PARTY WAIVER, RELEASE, AND INDEMNITY

I UNDERSTAND AND HEREBY AGREE TO ASSUME ALL OF THE RISK WHICH MAY BE ENCOUNTERED WITH ME OR MY STAFF'S PARTICIPATION (HEREBY PARTICIPANT) IN THE KITTERY BLOCK PARTY. TO THE FULLEST EXTENT ALLOWED BY LAW, I HEREBY RELEASE, AND HOLD HARMLESS THE TOWN OF KITTERY, ITS OFFICIALS, AGENTS AND EMPLOYEES, BLOCK PARTY SPONSORS, ALL STAFF AND VOLUNTEERS OF THIS EVENT FROM ANY AND ALL RESPONSIBILITY AND LEGAL LIABILITY FOR ANY PROPERTY OR PERSONAL INJURY DAMAGES TO THE PARTICIPANT RESULTING FROM ANY CLAIM ARISING FROM MY PARTICIPATION IN THE KITTERY BLOCK PARTY. I WILL INDEMNIFY, HOLD HARMLESS, AND DEFEND THEM IF ANY AND ALL LIABILITY, ACTIONS, CAUSES OF ACTIONS, CLAIMS, EXPENSES, AND DAMAGES ON ACCOUNT OF ANY PROPERTY OR PERSONAL DAMAGES OR INJURIES SUSTAINED BY THE PARTICIPANT WHICH MAY ARISE OUT OF AND IN CONNECTION WITH ANY ACTIVITY OR PARTICIPATION BY THE PARTICIPANT IN THE KITTERY BLOCK PARTY. WHEW.

\_\_\_\_\_  
 SIGNATURE

\_\_\_\_\_  
 DATE

\_\_\_\_\_  
 PRINTED NAME

PLEASE EMAIL/RETURN YOUR APPLICATION WITH YOUR NON-REFUNDABLE PAYMENT, AND A SHORT DESCRIPTION WITH PHOTOGRAPHS AND/OR LINKS TO YOUR WEBSITE TO:

TODD HENLEY, KITTERY COMMUNITY CENTER  
 120 ROGERS ROAD, KITTERY, ME 03904  
 MAKE CHECKS PAYABLE TO: KITTERY COMMUNITY CENTER/BLOCK PARTY  
 OR EMAIL THENLEY@KITTERYCOMMUNITYCENTER.ORG